**BOSTON PRESERVATION ALLIANCE**

**Our Audience Reach**

**NEW ENGLAND REACH**

21,323 **DIRECT ALLIANCE AUDIENCE**

Social Channels and Enews

- Twitter: 5,234
- Facebook: 1,894
- Instagram: 3,100
- Email: 10,086
- LinkedIn: 1,175

40 **ORGANIZATIONAL MEMBERS**

710,985 Associated Members

**OUR WEBSITE 2019–2020**

- Page Views: 80,743
- Monthly Visits: 9,369
- Average Monthly Visits: 2,338
- New Users: 35,272

**AWARDS PAGE VIEWS 2019-2020**

9,369

$2.2 billion

The collective value of projects we have been actively engaged with over the last 5 years