

# BOSTON PRESERVATION ALLIANCE

Our Audience Reach

## NEW ENGLAND REACH

**21,323** DIRECT ALLIANCE AUDIENCE  
Social Channels and Enews



5,234



1,894



3,100



10,086



1,175

**40** ORGANIZATIONAL MEMBERS  
710,985 Associated Members

## OUR WEBSITE 2019-2020

**80,743**

Page Views

**2,338**

Average  
Monthly Visits

**35,272**

New Users



**9,369**

AWARDS PAGE VIEWS  
2019-2020

**\$2.2 billion**

The collective value of projects  
we have been actively engaged  
with over the last 5 years