<table>
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<tr>
<th>Inventory No:</th>
<th>BOS.1581</th>
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<tr>
<td>Historic Name:</td>
<td>Insurance Exchange Building</td>
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<tr>
<td>Common Name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td>36-44 Broad St</td>
</tr>
<tr>
<td></td>
<td>124-140 Milk St, 11-24 India St and Central St</td>
</tr>
<tr>
<td>City/Town:</td>
<td>Boston</td>
</tr>
<tr>
<td>Village/Neighborhood:</td>
<td>Central Business District; Custom House - Markets;</td>
</tr>
<tr>
<td>Local No:</td>
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<tr>
<td>Year Constructed:</td>
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<tr>
<td>Architectural Style(s):</td>
<td>Classical Revival;</td>
</tr>
<tr>
<td>Architect(s):</td>
<td>Coolidge and Shattuck; Fuller, George A. Company;</td>
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<td>Use(s):</td>
<td>Business Office; Commercial Block;</td>
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<tr>
<td>Significance:</td>
<td>Architecture; Commerce;</td>
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<td>Area(s):</td>
<td>BOS.AN, BOS.RF</td>
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<tr>
<td>Designation(s):</td>
<td>Nat'l Register District (05/11/1973); Nat'l Register District (10/03/1996);</td>
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<tr>
<td>Building Materials:</td>
<td>Wall: Cast Stone; Limestone; Metal, Undetermined; Steel; Stone, Cut;</td>
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<td>Demolished:</td>
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Commonwealth of Massachusetts
Massachusetts Historical Commission
220 Morrissey Boulevard, Boston, Massachusetts 02125
www.sec.state.ma.us/mhc

This file was accessed on: Wednesday, May 15, 2024 at 2:29 PM
BOSTON LANDMARKS COMMISSION

Building Information Form

Address: 24-44 Broad St., COR. 11-24 India

Name: Insurance Exchange Building / same present

Map No.: 95N/13E

Date: 1923 permit 3-1-1923

Architect: Coolidge & Shattuck permit

Builder: George A. Fuller Co.

Owner: Insurance Exchange Trust

Photographs: 20'/1, 20'/2, 20'/3 -80

Type: (residential) single double row 2-fam. 3-deck ten apt.

No. of Stories (1st to cornice): eleven plus

Roof: flat cupola dormers

Materials (Frame): clapboards shingles stucco asphalt asbestos alum/vinyl

(Brick): stone limestone concrete iron/steel/alum.

Brief Description: 10x9x7x5 bay steel frame Classical Revival office building. Ground floor features pedimented central entry with shell acroteria, simplified secondary entries in end bays, large windows with classically decorated metal spandrels & mullions. Shaft articulated by piers with gilded capitals & vertical bands of windows with metal spandrels. Rectangular fenestration of 2nd level repeated at 11th. Surmounted by frieze with large Greek fret band, denticular cornice, & swag decorated pa-

Exterior Alteration: Moderate drastic repent. all gilded.

Condition: Good

Lot Area: 26,760 sq. feet

Noteworthy Site Characteristics: Freestanding, of trapezoidal plan, occupying entire block. All facades similar. Adjacent to Board of Trade Building and Custom House. Makes significant contribution to streetscape.

Significance (cont'd on reverse)

Monumental Insurance Exchange Building architecturally significant as notable design by one of Boston's most distinguished firms, as well as fine example of the more austere, flattened version of Classical Revival architecture characteristic of the period. Historically, it exemplifies the expansion of Boston's burgeoning insurance industry, and the recognition of need for large-scale concentration of companies, agencies, and brokers.

Revised by BLK 7/22 to III F S

BOS.1581
Theses (check as many as applicable)

Aboriginal          Conservation         Recreation
Agricultural        Education           Religion
Architectural       Exploration/settlement Science/invention
The Arts            Industry            Social/humanitarian
Commerce            Military            Transportation
Communication       Political
Community/development

Significance (include explanation of themes checked above)

A pamphlet advertising a serial bond issue notes that the ground floor was to be occupied by stores and the upper floors by insurance companies and agencies. The 1930 Boston Directory confirms this type of occupancy.

Coolidge & Shattuck, a partnership lasting from 1914-1922, was successor firm to Shepley, Rutan & Coolidge. Charles Allerton Coolidge (1858-1936), educated at Harvard and MIT and trained in office of H.H. Richardson, formed the partnership of Shepley, Rutan & Coolidge after Richardson's death, in order to complete his work. Subsequent to the death of Shepley and Rutan, Coolidge formed a partnership with George C. Shattuck (1864-1923), a member of his firm. Shattuck had graduated from MIT in 1888, and had begun his architectural career as a draughtsman for Shepley, Rutan & Coolidge. Other notable designs by Coolidge & Shattuck in the CBD are the Lawyers' Building and Samuel Appleton Building, as well as the Boston Lying-In-Hospital, for which they won the "1922 Medal of Honor of the Boston Society of Architects as the most noteworthy building erected in the city during that year."

Preservation Consideration (accessibility, re-use possibilities, capacity for public use and enjoyment, protection, utilities, context)

Located within the National Register Custom House District.

Bibliography and/or references (such as local histories, deeds, assessor’s records, early maps, etc.)

5. 1930 Boston Directory.
INSURANCE EXCHANGE BUILDING

Security for

$3,000,000 Straus Protected First Mortgage 6% Serial Bond Issue
Insurance Exchange Building

LOCATION:

Map Number: 25-13
Subarea: Central Area
Corridor: primary

NATIONAL REGISTER STATUS

INDIVIDUAL STATUS: DISTRICT STATUS:

Individual NR-Listed X In NR District
Individual DOE
Individual NR-Eligible

Name of District: Custom House District Listed 5/11/73

BOSTON LANDMARKS COMMISSION STATUS:

Landmark Status: None
Survey Category: 3fs
BLC District: None

Boston Affiliates, Inc.
January, 1989
EXISTING STATE REGISTER DESIGNATIONS

<table>
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<th>DESIG CODE</th>
<th>DATE 1</th>
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<td>NRDIS</td>
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MAJOR CHANGES OR CORRECTIONS TO PAGE 1 BASE INFORMATION

Assessors Parcel ID: 0303824000
Assessors Address: 36 Broad Street

ADDITIONAL ARCHITECTURAL DESCRIPTION

The main office lobby entrance on Broad Street now features a butt-glazed enclosure at the plane of the wall, and a revolving door centered in the opening.

ADDITIONAL HISTORICAL NARRATIVE

Documented projects in the CBD by architects Coolidge & Shattuck include 9-11 Beacon Street (BOS.1552), 22-44 Broad Street (BOS.1581), 30 Cornhill (BOS.1671), and 110-114 Milk Street (BOS.1875). The nationally-known firm of Shepley, Bulfinch, Richardson & Abbott originated in the office of the illustrious Henry Hobson Richardson, which was established in 1874. The firm was known as Shepley Rutan & Coolidge from 1886-1915; Coolidge & Shattuck from 1915-24; Coolidge Shepley Bulfinch & Abbott from 1924-52; and Shepley Bulfinch Richardson & Abbott from 1952-2009. A family-managed practice for generations, the last Richardson descendent and partner retired in 1990. The firm today is an interdisciplinary office with more than 100 employees, known for its healthcare, academic, scientific, courthouse, civic, and corporate design. Earning the AIA Firm Award in 1973, SBRA was commended as “a firm which has produced consistently distinguished architecture since its beginnings almost a century ago.” (www.sbra.com/) MACRIS contains 31 properties designed by Shepley Bulfinch, including academic, residential, and commercial projects.

The Custom House District National Register nomination form identifies 24-44 Broad Street as a contributing resource.

BIBLIOGRAPHY and/or REFERENCES

Massachusetts Historical Commission. MACRIS search, 6/22/2009.
SUPPLEMENTARY IMAGES and LOCATIONAL INFORMATION

Assessors Map

Ground floor detail – Broad Street

Broad Street (west) and Milk Street (south) facades

Recorded by: W. Frontiero and L. Smiledge
Organization: BLC
Date: June 2009

Continuation sheet 2