

2024 Alliance Awards Sponsorship Opportunities

Questions about sponsorships? Email us: awards@bostonpreservation.org

	Benefits	Benefactor \$30,000	Leader \$20,000	Underwriter \$10,000	Advocate \$5,000	Steward \$2,500	Sustainer \$1,500
	Awards Event Tickets	5 Attendees	4 Attendees	3 Attendees	2 Attendees	2 Attendees	1 Attendee
Visibility	Social Media <i>*Company must provide the information to be shared.</i>	Cadence of Social Media posts*	Cadence of Social Media posts*				
	Paper Invitation <i>*Must receive materials by print deadline</i>	Prime logo placement	Prime logo placement	Listing			
	E-invitation	Headline logo placement	Prime logo placement	Prime logo placement	Listing		
	BPA Website	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked listing on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked listing on awards page Linked listing on corporate member page 	Linked listing on corporate member page
Event	Recognition during the webcast	Prominent logo placement on-screen and verbal recognition	Prominent logo placement on-screen and verbal recognition	Prominent logo on-screen	Logo on-screen	Listing on-screen	Listing on-screen
	Printed Program	Prominent logo	Prominent logo	Logo	Listing		
	Sponsor Scroll	Logo	Logo	Logo	Logo	Listing	Listing
Year Round	Annual Meeting	<ul style="list-style-type: none"> Logo on Annual Meeting invitation Logo on-screen at event Verbal recognition at event 					
	Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Listing in Annual Report	Listing in Annual Report
	Invitation to CuraTours <i>Curated tours of Boston's curious corners</i>	✓	✓	✓	✓		

BOSTON PRESERVATION ALLIANCE

Audience Reach

26,854 DIRECT ALLIANCE AUDIENCE
Social Channels and Enews

 5,300

 2,507

 6,568

 10,607

 1,863

 **37,977** YouTube
video views

OUR WEBSITE 2023

135,500

Page Views

115,860

Unique Viewers

6,359

Average
Monthly Viewers



15,199 AWARDS PAGE VIEWS
2023-2024

60

LEGACY BUSINESSES

officially recognized by
the City of Boston

\$4.2 billion

The collective value of projects
we have been actively engaged
with over the last 5 years