

2025 Alliance Awards Sponsorship Opportunities

Questions about
sponsorships? Email us:
mdickey@bostonpreservation.org

Benefits		Benefactor \$30,000	Leader \$20,000	Underwriter \$10,000	Advocate \$5,000	Sustainer \$2,500	Steward \$2,000
Awards Event Tickets		6 Attendees	5 Attendees	4 Attendees	3 Attendees	2 Attendees	
Visibility	Social Media <i>*Company must provide the information to be shared.</i>	Cadence of Social Media posts*	Cadence of Social Media posts*				
	Paper Invitation <i>*Must receive materials by print deadline</i>	Prime logo placement	Prime logo placement	Listing			
	E-invitation	Headline logo placement	Prime logo placement	Prominent logo placement	Listing		
	BPA Website	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo at the top of the awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on website footer Linked logo on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked logo on awards page Linked listing on corporate member page 	<ul style="list-style-type: none"> Linked listing on awards page Linked listing on corporate member page 	Linked listing on corporate member page
Event	Recognition during the webcast	Prominent logo placement on-screen and verbal recognition	Prominent logo placement on-screen and verbal recognition	Prominent logo on-screen	Logo on-screen	Listing on-screen	Listing on-screen
	Printed Program	Prominent logo	Prominent logo	Logo	Listing		
	Sponsor Scroll	Logo	Logo	Logo	Logo	Listing	Listing
Year Round	Annual Meeting	<ul style="list-style-type: none"> Logo on Annual Meeting invitation Logo on-screen at event Verbal recognition at event 					
	Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Logo in Annual Report	Listing in Annual Report	Listing in Annual Report
	Invitation to CuraTours <i>Curated tours of Boston's curious corners</i>	✓	✓	✓	✓		



BOSTON PRESERVATION ALLIANCE

Audience Reach

24,490

DIRECT ALLIANCE AUDIENCE

Social Channels and Enews



1,142



2,400



7,231



11,300



2,419



47,368

YouTube
video views

OUR WEBSITE 2025

135,500

Page Views

115,860

Unique Viewers

6,359

Average
Monthly Viewers



15,199

AWARDS PAGE VIEWS
2024-2025

46

PRESERVATION AWARD
FILMS CREATED

\$4.2 billion

The collective value of projects
we have been actively engaged
with over the last 5 years