

BOSTON PRESERVATION ALLIANCE 2026 Sponsor Partnerships



Benefactor \$30,000

Preservation Achievement Awards

Presenting recognition—
Presenting Sponsor
6 Award Event Tickets
Premier on-site logo placement
Verbal recognition at ceremony
Premier placement of logo in awards
program & promotions

Libations for Preservation

Event sponsor recognition—Premier
5 Libations event tickets
On-site logo placement

Preservation Month Programming

Speaker series launch—Presenting
Premier campaign logo visibility

Community Engagement

Monthly Preservation Coffee
sponsor—Presenting
Event tabling—Premier

Young Advisors Program

Named cohort sponsor—Presenting
Program logo placement—Premier

Digital & Year-Round Visibility

Premier logo placement on
Alliance website
Featured newsletter recognition
Multiple social media recognition
Premier annual report listing

Leadership Benefits

Invitation to curated donor tours
Sponsor spotlight feature
Custom partnership opportunities



Leader \$20,000

Preservation Achievement Awards

Presenting recognition—Major Sponsor
4 Award Event Tickets
Premier on-site logo placement
Verbal recognition at ceremony
Prominent placement of logo in awards
program & promotions

Libations for Preservation

Event sponsor recognition—Prominent
4 Libations event tickets
On-site logo placement

Preservation Month Programming

Speaker series launch—Major
Prominent campaign logo visibility

Community Engagement

Monthly Preservation Coffee
sponsor—Major
Event tabling—Prominent

Young Advisors Program

Named cohort sponsor—Major
Program logo placement—Prominent

Digital & Year-Round Visibility

Prominent logo placement on Alliance
website
Featured newsletter recognition
Multiple social media recognition
Prominent annual report listing

Leadership Benefits

Invitation to curated donor tours
Sponsor spotlight feature
Custom partnership opportunities



Underwriter \$10,000

Preservation Achievement Awards

Presenting recognition—
Supporting Sponsor
3 Award Event Tickets
Premier on-site logo placement
Verbal recognition at ceremony
Featured placement of logo in
awards program & promotions

Libations for Preservation

Event sponsor recognition—Featured
3 Libations event tickets
On-site logo placement

Preservation Month Programming

Speaker series launch—Supporting
Featured campaign logo visibility

Community Engagement

Monthly Preservation Coffee
sponsor—Supporting
Event tabling—Featured

Digital & Year-Round Visibility

Featured logo placement on
Alliance website
Listing newsletter recognition
Featured social media recognition
Featured annual report listing



Advocate \$5,000

Preservation Achievement Awards

Presenting recognition—Recognition
2 Award Event Tickets
Listing in awards program
& promotions

Libations for Preservation

Event sponsor recognition—Listing
3 Libations event tickets

Community Engagement

Monthly Preservation Coffee
sponsor—Recognition
Event tabling—Listing

Digital & Year-Round Visibility

Listing on Alliance website
Listing newsletter recognition
Listing social media recognition
Listing annual report listing



Sustainer \$2,500

Libations for Preservation

Event sponsor recognition—Listing
2 Libations event tickets

Community Engagement

Monthly Preservation Coffee
sponsor—Listing
Event tabling—Listing

Digital & Year-Round Visibility

Listing on Alliance website
Listing newsletter recognition
Listing annual report listing



Steward \$2,000

Libations for Preservation

Event sponsor recognition—Listing
1 Libations event tickets

Community Engagement

Monthly Preservation Coffee
sponsor—Listing
Event tabling—Listing

Digital & Year-Round Visibility

Listing on Alliance website
Listing newsletter recognition
Listing annual report listing

BOSTON PRESERVATION ALLIANCE

AUDIENCE REACH

24,490 DIRECT ALLIANCE AUDIENCE
Social Channels and Enews

 1,142

 2,400

 7,231

 11,300

 2,419

 47,368 YouTube
video views

OUR WEBSITE 2026

135,500
Page Views

115,860
Unique Viewers

6,359
Average
Monthly Viewers

 15,199 AWARDS PAGE VIEWS
2025-2026

46 PRESERVATION AWARD
FILMS CREATED

\$4.2 BILLION

The collective value of projects we have been
actively engaged with over the last 5 years